



From March 19th – 23rd, 2018, [Cooperative Education and Work-Integrated Learning Canada](#) (CEWIL CANADA) AND your school invite you to participate in a social media contest celebrating [Co-operative Education and Work-Integrated Learning Week!](#) This years' contest will feature some amazing prizes and a chance for you to share your story of how working outside of your classroom has helped your education!

Does your program have a working component?

Co-op?
Placement?
Job Shadowing?
Live Labs?
Apprenticeship?
Work Study?

Service Learning?
Simulated Workplace?
Field Experience?
Practicum?
Internship?
Community Consultancy?

Share your experience with us!

“Work-integrated learning is a model and process of education which formally and intentionally integrates a student’s academic studies with learning in a workplace or practice setting.” – CEWIL Canada

CEWIL Canada has expanded our mandate this year to advocate for Co-operative Education (Co-op) and all forms of Work-Integrated Learning (WIL)

Follow our official contest channels:



What are the prizes?

CEWIL CANADA Prize winners will win a \$50 gift card to one of the following organizations for supporting CEWIL CANADA National Co-op and WIL Week



New this year- Two winners per day!

How to play?

**Share your experience with
#CoopWeek AND #WILWeek**

Whether you're on Twitter, LinkedIn or Instagram, you can follow contest and other Co-op +WIL Week updates using the official hashtag: **#CoopWeek** and **#WILWeek**

Share your own stories with us with **#CoopWeek** and **#WILWeek**

& follow **#hirestudents** for tweets from employers, or visit our LinkedIn group for employers.

We are inviting your co-op employers to participate this year, with a grand prize just for them.

Even More Prizes...

Many universities and colleges across the country are offering their own daily and / or grand prizes too, further increasing your odds of winning. [See if your school is one of them.](#)

Participant's guide

Looking for more information! Visit our Participants guide for tips, tricks, and details of the contest [here!](#)

Example Daily Challenges

All you have to do to earn an entry in the Contest during National Co-op +WIL Week is to complete the [daily challenges](#), which consist of answering a question on LinkedIn and / or Twitter, or sharing a photo or video on Instagram. Here are some examples of daily challenges:

Student Challenge:

Send a shout-out tweet to someone who has positively contributed to your overall Co-op or WIL experience. This could be a supervisor, and organization you've worked for, a program coordinator, a fellow student, your parents - anyone!

Employer Challenge:

What do you think is the top benefit of hiring students? Include #hirestudents in your response.

So show your school pride from March 19th – 23rd!

CEWILCANADA.ca/coopweek.html
